

Packaging For Printers is a digital magazine that focuses on the growth in all packaging sectors from labels and flexible applications to rigid plastics and paperboard.

Published by *PrintAction* and designed for Canada's commercial printer community, this online resource will cover the full spectrum of printing processes from flexography and gravure to digital and offset lithography production, as well as structural and graphic design, prepress and postpress services in the world of package printing.

For more information on the magazine's editorial opportunities, please contact Kavita Sabharwal-Chomiuk, editor ksabharwal-chomiuk@annexbusinessmedia.com.

IMPORTANT DATES

MAY 2021

Ad Close: March 26, 2021

Ad Material Due: April 2, 2021

SEPTEMBER 2021

Ad Close: August 27, 2021

Ad Material Due: September 3, 2021

DECEMBER 2021

Ad Close: November 26, 2021

Ad Material Due: December 3, 2021

Each Packaging for Printers Digital Magazine will be promoted via:

- 1) **PrintAction's** weekly e-newsletter sent to more than 6,900 opt-in subscribers
- 2) Print Advertising
- 3) Online ads on *PrintAction.com*
- 4) **Social Media** - Twitter, Facebook, LinkedIn

PROMOTION

Cost: 1 X - \$1,100
3 X - \$925

Full page ad – 11.2" x 7"

